V2

Coin98 x Artemis Campaign

From Coin98 Super Wallet

- Promote Artemis within the Coin98 community to enhance visibility.
- Handle hosting of the campaign, including media bookings and reward distribution.
- Provide necessary marketing assistance to ensure the campaign's success.

From Artemis

- Collaborate with Coin98 on joint marketing efforts.
- Boost visibility of the integration and campaign announcements.

Campaign Details

Budget

- 900 $oMETIS
- 100 $METIS or $USDT

Key Metrics

- On-board new users from Coin98 wallet
- Gain Brand Awareness via social campaign and KOLs, community

Activity	Staking		Referral	Media
Pool	300 lucky winners	Top 20 stakers based on staking volume	Top 3 Referral	
Duration	2 weeks			
Budget ($oMETIS)	600	260	40	100

Activity 1 – Staking

Total reward pool: 860 $0METIS

- The top 20 stakers with the highest staking volume.

- 300 Lucky Winners

Execution platform: Coin98 Taskon, Coin98 Official X, Artemis

- Tasks:

  Actions

  - Create a multichain with Metis included or a Metis wallet on Coin98 wallet (on Extension or mobile) / Skip if already had
  - Stake at least 1 $METIS in 2 weeks on https://artemisfinance.io/stake

  Social

  - Follow https://x.com/Artemisfinance
  - Follow https://x.com/coin98_wallet
  - Retweet the post

Reward Allocation:

Pool 1: Staking leaderboard | 260 oMETIS

We will allocate the pool reward among the top 20 stakers based on their staking volume, which means the more a user stakes, the higher their reward share.

$$\text{Reward for each staker} = \left(\frac{\text{Staker's staking volume}}{\text{Total staking volume of top 20}} \right) \times 260$$

*E.g. If a user has **4,000 METIS** staked and the total staking volume of top 20 stakers is **50,000 METIS**, the reward for this user would be:*

$$\left(\frac{4000}{50000} \right) \times 260 = 20.8 \text{ METIS}$$

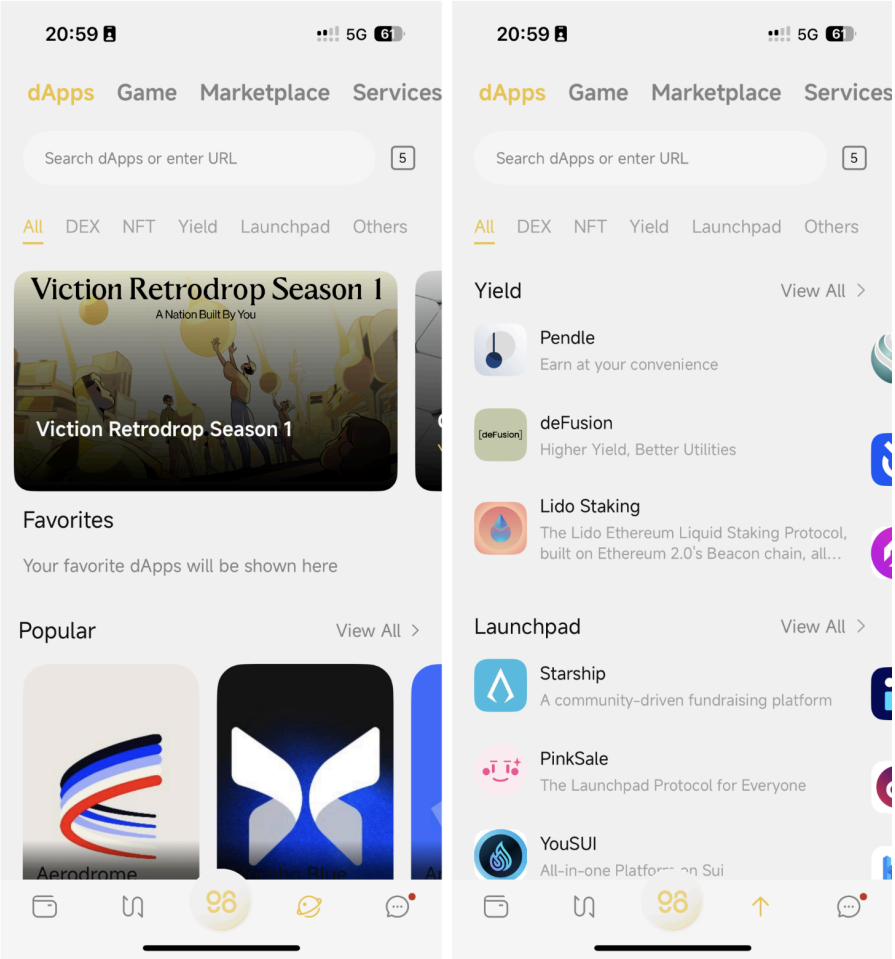
Pool 2: Raffle | 600 oMETIS

Number of winners: 300

- Promotion:

- Launch an awareness campaign via Coin98's channels, including X (formerly Twitter) and Telegram. *References*
- Artemis Dapp/Campaign will be featured on Coin98 Wallet dapp browser

- Users will participate in a **lucky draw** for a chance to share the rewards and claim via Coin98 Vault.



Activity 2 – Referral

- Total reward pool: 40 $oMETIS

Execution

- Tasks:

  Actions

  - Invite friends to complete Activity 1
- Promotion:
  - Launch an awareness campaign via Coin98's channels, including X (formerly Twitter) and Telegram.
  - Collaborate with influencers to amplify reach.

Top 3 users who invite the most friends to join the activity will be eligible for the reward.

Rank	Rewards
1	20
2	15
3	5

Activity 3

Conduct social posts about Artemis (content provided by Partners) and amplify via Coin98 Network community & other KOLs/ Communities.

Appendix

Channels	**Link**	**Impressions/Exposure**	**Method of Reach**
Coin98 App	Mobile App & Extension	10M + users 500k + MAU	In-app promotions

Official blog	https://blog.coin98.com/	Pageview: 500k+	Announcement Post Customized Promotional Banner
Twitter	https://x.com/coin98_wallet	Followers: 625K+ Impressions: 4M+ per Month	Official Reposting with direct link to activity landing page
Discord	https://discord.com/invite/ytkeARXYu9	52k+ members	Official Reposting with direct link to activity landing page
Telegram	https://t.me/coin98wallet	520k+ subscribers	Localized promotion to the respective community

V1

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From Coin98 Super Wallet

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- Handle hosting of the campaign, including media bookings and reward distribution.
- Provide necessary marketing assistance to ensure the campaign's success.

From Artemis

- Collaborate with Coin98 on joint marketing efforts.
- Boost visibility of the integration and campaign announcements.

Campaign Details

Budget

- 1000 $METIS

Key Metrics

- On-board new users from Coin98 wallet
- Gain Brand Awareness via social campaign and KOLs, community

Activity	Staking		Referral	Media
Pool	200 lucky winners	130 FCFS	Top 3 Referral	
Duration	2 weeks			
Budget ($METIS)	600	260	40	100

Activity 1 – Staking

Total reward pool: 860 $METIS

- 200 Lucky Winners
- 130 FCFS

Execution platform: Coin98 Taskon, Coin98 Official X, Artemis

- Tasks:

  Actions

  - Create a Coin98 wallet (on Extension or mobile) / Skip if already had
  - Create a Metis account with Coin98 Wallet
  - Stake at least 1 $METIS in 2 weeks on https://artemisfinance.io/stake

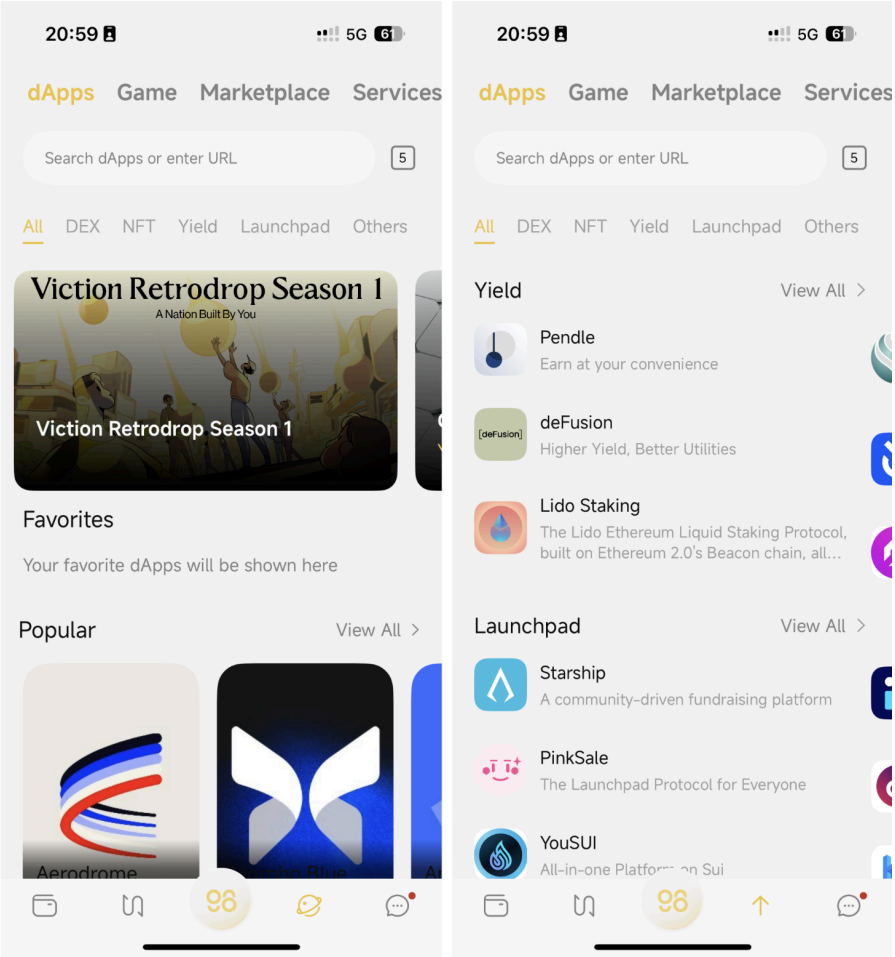
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Execution

- Tasks:

  Actions

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- Promotion:
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Activity 3

Conduct social posts about Artemis (content provided by Partners) and amplify via Coin98 Network community.

Item	Website	References
Analysis Article about Artemis	https://coin98.net/	https://coin98.net/defillama
PR article about Artemis	https://coin98.net/	https://coin98.net/coin98-ai-wallet

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Discord	https://discord.com/invite/ytkeARXYu9	52k+ members	Official Reposting with direct link to activity landing page
Telegram	https://t.me/coin98wallet	520k+ subscribers	Localized promotion to the respective community