For 20th Jan

Artemis x DSEQ Reboot Campaign

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We are excited to announce the launch of the **Artemis x DSEQ Reboot Campaign**, a strategic initiative supported by **Metis** through the **DSEQ Reboot Program**. This campaign is designed to reward our dedicated community, boost liquidity, and expand our reach within the DeFi space. With a clear focus on both immediate impact and long-term sustainability, we have structured this campaign into two stages, each with specific objectives and timelines to ensure we are building momentum every step of the way.

Stage 1: Laying the Foundation for Growth

Budget: 6,000 oMETIS
Timeline:

- **Rewarding Art-Points Holders (4000 oMETIS)**: Launching before the **end of Jan**
- **Campaign with Hercules (2000 oMETIS)**: Launching **January 22nd**

1. Rewarding Art-Points Holders

Art-Points represent our users' contributions to the Artemis ecosystem. We will reward Art-Points holders to acknowledge their ongoing contributions and valuable support. The longer users stay with us, the higher the rewards they will receive.

2. Campaign with Hercules to Boost Liquidity and Participation

We are thrilled to collaborate with **Hercules** as part of the **Artemis x DSEQ Campaign**. This partnership will enable us to incentivize the artMETIS/METIS LPs. By doing so, we aim to bring multiple benefits to participants, including increased liquidity, token utility, and exclusive rewards.

Stage 2: Expanding Reach and Sustaining Growth

With Stage 1 successfully setting the stage, Stage 2 is focused on **sustaining momentum**, expanding our community engagement, and increasing Artemis's visibility. This phase is all

about long-term growth, ensuring that both Art-Points holders and new users are continually engaged with the platform.

Budget: 9,000 oMETIS
Timeline:

- **Rewarding Art-Points Holders** (7000 oMETIS): Expected before the Middle of Feb
- **Campaign with Web3 Wallets** (2000 oMETIS): Early February, depending on development progress.

As development progresses, we expect to reveal more details of Stage 2 to our users. Please stay tuned!

A Bright Future Ahead

The **Artemis x DSEQ Campaign** is more than just a series of events; it's a long-term strategy designed to build a sustainable ecosystem that benefits both our loyal Art-Points holders and new users alike. We are incredibly optimistic about the success of this campaign, and with your continued support, we believe we can take Artemis to new heights!