Option 1

Unchain Summer – Silent Storytelling Storyboard Script

No dialogue or voice-over; all messaging via animated on-screen text and visuals.

Scene 1: The Monotony

- **Time:** 0–3 s
- **Visual & Motion:** Wide shot of a desaturated, empty conference hall with rows of grey chairs. Slow zoom-in (~10%).
- **Camera:** Gentle dolly forward from wide to medium-wide.
- **On-Screen Text (animated fade-in):**
  "Fed up with another generic Web3 event?"
- **SFX/Music:** Low, droning hall hum; faint tick of a clock.
- **Notes:** Slight vignette; text in white, bold sans-serif.

Scene 2: Disinterest

- **Time:** 3–6 s
- **Visual & Motion:** Three rapid black-and-white close-ups (~1 s each):
  1. Attendee checking a watch.
  2. Attendee yawning.
  3. Attendee staring at slides.
- **Camera:** Whip-pan between panels.
- **On-Screen Text (per panel):**
  1. "Too much talk…"
  2. "Too little action…"

3. “Zero real value.”

- **SFX:** “Whoosh” on each cut; final sigh.

- **Notes:** Text appears bottom-center in semi-opaque black bar.

Scene 3: The Breakthrough

- **Time:** 6–9 s

- **Visual & Motion:** A metallic chain link cracks apart mid-air; shards fly outwards in a burst of teal, coral & gold. Logo plate (“Unchain Summer”) scales up gently, then tagline fades in below.

- **Camera:** Match-cut from last close-up to chain-break; slight scale-up on logo.

- **On-Screen Text (pop-in):**
  “Unchain Summer” - *“Web3 for everyone”*

- **SFX:** Glass-break whoosh + bright chime.

- **Notes:** Official Unchain Summer logo is used

Scene 4: Personalized Path

- **Time:** 9–13 s

- **Visual & Motion:** Over-shoulder shot of smartphone UI: survey modal slides in with question, finger taps “Submit,” modal swipes away.

- **Camera:** Slow rack focus from Alex’s shoulder to screen.

- **On-Screen Text (slide-in):**
  “What’s your biggest Web3 goal?”
  “Tailored sessions await, just for you.”

- **SFX:** Tap-click + soft ping.

- **Notes:** Background office softly blurred.

Scene 5: Connection & Rewards

- **Time:** 13–17 s

- **Visual & Motion:** Warm-lit circle of three avatars; animated neon-teal lines connect them; gold “+10” reward icons pop above heads.

- **Camera:** Slow 3D orbit (~±15°).

- **On-Screen Text (each line pops):**
  “Meet mentors.”
  “Connect with peers.”
  “Earn rewards via ecosystem points.”

- **SFX:** Soft pops on each icon; gentle ambient chatter.

- **Notes:** Avatars wear branded badges.

Scene 6: Dynamic Formats

- **Time:** 17–21 s

- **Visual & Motion:** Flat-graphic calendar flips through seven colorful day-icons (Workshop, Roundtable, Soccer, Hackathons, DeFi competition, Dinner party, ...). Each icon bounces on arrival.

- **Camera:** Static 2D frame.

- **On-Screen Text (below calendar):**
  “A full week of hands-on action.”

- **SFX:** Page-flip + icon whoosh.

Scene 7: Actionable Roadmap

- **Time:** 21–25 s

- **Visual & Motion:** Medium-wide at home desk. Laptop screen animates an email sliding in titled “Your Web3 Roadmap.” Checklist items tick on one by one.

- **Camera:** Slow push-in to close-up of checklist.

- **On-Screen Text (checkmark-by-checkmark):**
  - “Workshop takeaways”
  - “Mentor next steps”
  - “Networking follow-ups”

- **SFX:** Email “ding” + sequential tick sounds.

Scene 8: Real Transformations

- **Time:** 25–29 s
- **Visual & Motion:** Rapid montage (0.7 s each) of five attendees (including Alex) smiling, celebrating..
- **Camera:** Cross-dissolve cuts.
- **On-Screen Text (centered, fade in/out twice):**
  “They found clarity.”
  “Through Unchain Summer”
- **SFX:** Upbeat musical sting; whoosh on text.

Scene 9: Save the Date

- **Time:** 29–33 s
- **Visual & Motion:** Full-screen warm gradient with animation behind.
- **Camera:** Slow zoom-out (~5%).
- **On-Screen Text (typewriter):**
  “One week in August 2025”
  “Dates coming soon”
- **SFX:** Gentle synth swell.

Scene 10: Follow & Notify

- **Time:** 33–37 s
- **Visual & Motion:** Clean white background with centered bold text and pulsing bell icon below. Text and icon scale-pulse in sync.
- **Camera:** Static frame.
- **On-Screen Text (always visible):**
  “Follow @NFT__NG on Twitter | Instagram | LinkedIn”
  “Turn on notifications”
- **SFX:** Soft “ding” on each bell pulse.

- **Notes:** End on official logo lock-up.

Option 2

Unchain Summer – Storytelling Storyboard Script

Scene 1: The Frustration

- **Time:** 0–3 s
- **Visual & Motion:** Wide shot of Alex at their desk, surrounded by tired conference swag (lanyards, badges). They rub their temples.
- **Camera:** Slow push-in from medium to close-up.
- **Dialogue:**
    - **Alex (muttering):** “I’ve been to a dozen Web3 events… and I’m still stuck.”
- **SFX:** Soft ambient office hum, distant clock ticking.
- **Notes:** Desaturated palette, slight vignette to emphasize fatigue.

Scene 2: The Broken Promise

- **Time:** 3–6 s
- **Visual & Motion:** Rapid 0.8 s cuts of past event footage: speaker reading slides, attendees checking watches, empty networking tables.
- **Camera:** Quick whip pans between each cut.
- **Dialogue:**
    - **Attendee #1 (whispered):** “Is this over yet?”
    - **Attendee #2 (quietly):** “Feels like nothing sticks.”
- **SFX:** Whoosh transitions, faint sighs.
- **Notes:** High-contrast black & white, text overlay can read “Overpromised. Underdelivered.”

Scene 3: The Spark

- **Time:** 6–9 s
- **Visual & Motion:** Phone screen in Alex’s hand; social feed scroll. A bright Unchain Summer post “shatters” through chain-link graphic into full color.

- **Camera:** Match cut from Alex's eyes to the phone display, then quick zoom on logo.

- **Dialogue:**
    - **Alex (surprised):** "Unchain Summer… a week built for me?"

- **SFX:** Glass-shatter whoosh, upbeat chime.

Scene 4: The Invitation

- **Time:** 9–13 s

- **Visual & Motion:** Close-up of survey modal: "What's your biggest Web3 goal?" Alex taps "Become financially free through Web3."

- **Camera:** Over-the-shoulder shot, slow rack focus from background to finger tap.

- **Dialogue:**
    - **Alex (soft smile):** "They actually want to know what *I* need."

- **SFX:** Soft tap click, gentle notification ping.

- **Notes:** UI animations: survey fades in/out smoothly.

Scene 5: The Transformation Begins

- **Time:** 13–17 s

- **Visual & Motion:** Workshop room: small group around a table, whiteboard scribbles animate into view.

- **Camera:** 3-point tracking shot circling the group.

- **Dialogue:**
    - **Facilitator (encouraging):** "Today we map how to make your first $1,000 in Web3, no BS."

    - **Alex (energetic):** "Yes, this is exactly what I needed."

- **SFX:** Marker pen on whiteboard, soft murmurs of agreement.

- **Notes:** spotlight on facilitator.

Scene 6: The Connection

- **Time:** 17–21 s
- **Visual & Motion:** Networking lounge: Alex and Mentor shake hands.
- **Camera:** Slow dolly-around at chest height.
- **Dialogue:**
    - **Mentor (smiling):** “Here’s an intro to that protocol you love.”
    - **Alex (grateful):** “Thank you, that changes everything.”
- **SFX:** Subtle “pop” on connection, soft background chatter.

Scene 7: The Breakthrough

- **Time:** 21–25 s
- **Visual & Motion:** Evening social under string lights: people laugh, VR demos glow, attendees dance. Alex high-fives a new friend.
- **Camera:** Hand-held move weaving through crowd, ending on Alex.
- **Dialogue:**
    - **New Friend (excited):** “This energy is unreal!”
    - **Alex (laughing):** “I feel alive again.”
- **SFX:** Upbeat music swell, glass clink.

Scene 8: The New Roadmap

- **Time:** 25–29 s
- **Visual & Motion:** Back home, Alex opens laptop. Email titled “Your Web3 Roadmap” slides into view; checklist items animate one-by-one.
- **Camera:** Over-the-shoulder tracking, slow tilt down to checklist.
- **Dialogue:**
    - **Alex (reading aloud):**
      “• Workshop takeaways
      • Mentor next steps
      • Networking follow-ups”

    - **Alex (determined):** “Now I’ve got a plan.”

- **SFX:** Email “ding,” checklist tick-marks.

Scene 9: The Tease

- **Time:** 29–33 s
- **Visual & Motion:** Full-screen text: “One week in August 2025, dates coming soon.”
- **Camera:** Slow zoom-out from text to reveal background.
- **Dialogue:**
    - **Alex (to camera, confident):** “I’m in. Are you?”
- **SFX:** Gentle sunrise swell.
- **Notes:** Warm gradient from coral to gold behind text.

Scene 10: The Call

- **Time:** 33–37 s
- **Visual & Motion:** Centered on white:
    - “Follow @NFT__NG on Twitter | Instagram | LinkedIn”
    - Pulsing bell icon below.
- **Camera:** Static frame; text and icon scale-pulse.
- **Dialogue:**
    - **Alex (direct to camera):** “Follow NFTNG and hit the bell, don’t miss a single update.”
- **SFX:** Soft “ding” each pulse.
- **Notes:** Use bold brand font, high contrast; end on logo lock-up.

Option 3

Unchain Summer 2025 – Storytelling Storyboard with Voice-Over
Tone: Bold, disruptive, high-energy; combines on-screen text with a matching voice-over.

Scene 1: Re-Introduction & Hook

- **Time:** 0–4 s
- **Visual & Motion:** Pitch-black frame glitches with a neon-green “NFTNG” logo flicker, then cuts to black.
- **Camera:** Static, centered
- **On-Screen Text** (typewriter animation, white):
    - CTNG, we’re here again.
    - And this time… to disrupt and evolve.
- **Voice-Over** (confident):
    - “CTNG, we’re back, this time to disrupt and evolve.”
- **SFX:** Low “vrrrmm” growl under first line, then silence
- **Notes:** Text builds line by line; slight screen-shake on “disrupt.”

Scene 2: Legacy & Suspense

- **Time:** 4–8 s
- **Visual & Motion:** Rapid 0.5 s B-roll clips in desaturated color (last year’s crowd, stage lights, cheering faces), ending on a freeze-frame.
- **Camera:** Fast whip-cuts; hold on final freeze
- **On-Screen Text** (fade-in, white):
    - We did it last year.
    - But guess what?

    - You’re not ready for what’s coming…
- **Voice-Over** (teasing):
    - “We did it last year… but you’re not ready for what’s coming.”
- **SFX:** “Whoosh” on each cut; heartbeat “thump” under final line

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Scene 3: Brand Reveal

- **Time:** 8–12 s
- **Visual & Motion:** Metallic chain-link cracks mid-screen; shards explode in teal, coral & gold. “Unchain Summer 2025” logo scales up, then “Web3 for everyone” fades in.
- **Camera:** Cut from black to burst; slow scale on logo
- **On-Screen Text** (bold white):
    - Unchain Summer 2025
    - Web3 for everyone
- **Voice-Over** (energetic):
    - “Unchain Summer 2025—Web3 for everyone.”
- **SFX:** Glass-crack whoosh + bright chime
- **Notes:** Use exact supplied logo art; burst radiates outward.

Scene 4: Convergence of Minds

- **Time:** 12–16 s
- **Visual & Motion:** Wide shot of diverse attendees in a circular lounge under teal & coral accent lights. Drone-style orbit circles them.

- **Camera:** 3D orbit from above (± 30°)
- **On-Screen Text** (slide-in top):
    - A convergence of minds
    - Ready to challenge the status quo
- **Voice-Over** (inspiring):
    - “A convergence of minds, ready to challenge the status quo.”
- **SFX:** Rising ambient hum; subtle swoop
- **Notes:** Attendees wear branded badges; space feels open.

Scene 5: Epic Hype Build

- **Time:** 16–20 s
- **Visual & Motion:** Split-screen wipe: left in grayscale shows last year’s DeFi stage; right in vibrant color teases 2025.
- **Camera:** Left-to-right split wipe
- **On-Screen Text** (centered, white):
    - Thought last year was epic?
    - Wait till Lagos, August 2025.
- **Voice-Over** (excited):
    - “Thought last year was epic? Wait till Lagos in August 2025.”
- **SFX:** Dual slash whooshes; bass drop under second line
- **Notes:** High contrast between mono and color.

Scene 6: One Week of Everything

- **Time:** 20–24 s
- **Visual & Motion:** Four icon panels in a 2×2 grid (each ~1 s, bounce on entry):
    - 📸 Memories
    - 🎉 Fun
    - 📚 Streamlined learning
    - 🤝 Networking
- **Camera:** Static 2D
- **On-Screen Text** (below icons, white):
    - One week of memories
    - One week of fun
    - One week of streamlined learning
    - One week of connecting & networking
- **Voice-Over** (upbeat):
    - “One week of memories, fun, streamlined learning, and networking.”
- **SFX:** Icon pops + subtle whooshes
- **Notes:** Icons in teal/coral/gold.

Scene 7: Goals & Purpose

- **Time:** 24–28 s
- **Visual & Motion:** Rapid montage (~0.8 s each) of workshops: whiteboard sketching, roundtables, live pitches, rooftop socials—ending on whiteboard.

- **Camera:** Cross-dissolve cuts; hold on whiteboard
- **On-Screen Text** (typewriter, bottom-center):
    - In 2025, we bring you:
      · Actionable workshops
      · Curated roundtables
      · Live pitch sessions
      · Exclusive after-hours socials
- **Voice-Over** (clear):
    - “In 2025, we bring you actionable workshops, curated roundtables, live pitch sessions, and exclusive after-hours socials.”
- **SFX:** Marker scratch + ambient chatter
- **Notes:** Text animates line by line.

Scene 8: Attendee Benefits

- **Time:** 28–32 s
- **Visual & Motion:** Slow left-to-right scroll of perks cards with rounded corners:
    - Early dApp access
    - Personalized Web3 roadmap PDF
    - Digital swag & badges
    - Community token rewards
- **Camera:** Smooth pan
- **On-Screen Text** (each card header, white):
    - You will get:
      · Early dApp access
      · Personalized roadmap
      · Digital swag & badges

- Token rewards

- **Voice-Over** (assuring):
    - “You’ll get early access to new dApps, a personalized roadmap, digital swag, and token rewards.”
- **SFX:** Card glide + soft chime
- **Notes:** Cards use brand palette on dark backdrop.

Scene 9: Event Details

- **Time:** 32–35 s
- **Visual & Motion:** Full-screen warm gradient (coral → gold). Text fades in one line at a time.
- **Camera:** Static, slight zoom-out (– 5 %)
- **On-Screen Text** (bold white):
    - Event date: August 2025 (TBC)
    - Venue: The City of Lagos
- **Voice-Over** (informative):
    - “Event date: August 2025, dates to be confirmed. Venue: The City of Lagos.”
- **SFX:** Gentle synth swell
- **Notes:** Bold emphasis on date and venue.

Scene 10: Final CTA

- **Time:** 35–38 s

- **Visual & Motion:** Clean white background with centered bold text and pulsing bell icon below. Hold final frame.
- **Camera:** Static
- **On-Screen Text** (bold teal):
    - Monitor our socials closely
    - Don’t miss a single update
- **Voice-Over** (inviting):
    - “Monitor our socials closely—don’t miss a single update.”
- **SFX:** Soft bell ding on each pulse
- **Notes:** End on the NFTNG logo lock-up in bottom-center.